ONE Community Goal

2018 REPORT TO THE COMMUNITY

MIAMI-DADE BEACON COUNCIL

The Beacon Council foundation

ONE COMMUNITY ONE GOAL

IS A ROADMAP FOR MIAMI-DADE COUNTY'S FUTURE ECONOMIC DEVELOPMENT SUCCESS.

VISION

TO BE A COLLABORATIVE PLATFORM THAT PROMOTES COMMUNITY-WIDE ECONOMIC DEVELOPMENT SUCCESS.

MISSION

TO BRING TOGETHER A BROAD SPECTRUM OF MIAMI-DADE COUNTY ORGANIZATIONS, WORKING TO ADVANCE THE GOAL OF A THRIVING, INCLUSIVE AND DIVERSE COMMUNITY.

COMMUNITY LEADERSHIP: **ADVANTAGE**MIAMI

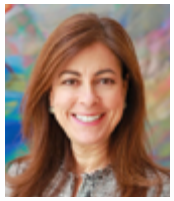
ONE COMMUNITY ONE GOAL

Since its inception, One Community One Goal has benefited from the vision, enthusiasm, tenacity and talents of public and private sector leaders willing to roll up their collective sleeves to make this a world class community.

ONE COMMUNITY ONE GOAL CO-CHAIRS

Carlos A. Gimenez
MAYOR, MIAMI-DADE COUNTY

Maria Alonso
CEO, UNITED WAY OF MIAMI-DADE COUNTY



Penny Shaffer
MARKET PRESIDENT, SOUTH FLORIDA, FLORIDA BLUE

MIAMI-DADE BEACON COUNCIL LEADERSHIP

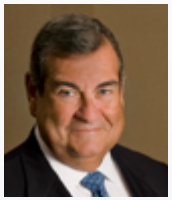
Michael Finney
PRESIDENT & CEO , MIAMI-DADE BEACON COUNCIL (MDBC)

Nelson Lazo
CEO, DOCTORS HOSPITAL, BAPTIST HEALTH SOUTH FLORIDA, CHAIR MDBC

Jaret Davis
CO-MANAGING SHAREHOLDER GREENBERG TRAURIG, IMMEDIATE PAST-CHAIR MDBC

ONE COMMUNITY ONE GOAL CO-CHAIRS EMERITUS

Adolfo Henriques
VICE CHAIRMAN, THE RELATED GROUP



Alex Villoch
PRESIDENT AND PUBLISHER, MIAMI HERALD MEDIA COMPANY

PAST ONE COMMUNITY ONE GOAL CO-CHAIRS

Art Torno
SENIOR VICE PRESIDENT, AMERICAN AIRLINES (RETIRED)

George W. Foyo
EXECUTIVE VICE PRESIDENT AND COO, BAPTIST HEALTH SOUTH FLORIDA (RETIRED)

Matt Haggman
FORMERLY OF THE KNIGHT FOUNDATION

ONE COMMUNITY ONE GOAL

MIAMI-DADE COUNTY'S ECONOMIC STRATEGIC PLAN

The Foundation of One Community One Goal is the Expansion and Development of 7 Essential Elements Necessary to Enhance Miami-Dade's Successful Business Environment.

OCOG's leadership, collaborative platform and initiatives have supported successes in the 7 OCOG community priority categories.

PHYSICAL INFRASTRUCTURE & RESILIENCY

PHYSICAL INFRASTRUCTURE & RESILIENCY

Miami International Airport was designated as a Pharma Hub, one of only two airports in the world.

ENTREPRENEURSHIP AND INNOVATION

ENTREPRENEURSHIP AND INNOVATION

#1 City in US for New Startups — Tech job growth exceeded 40% in last 6 years.

#2 Best city for minority entrepreneurship.

EDUCATION AND WORKFORCE DEVELOPMENT

EDUCATION AND WORKFORCE DEVELOPMENT

Enhanced and added curricula in response to the business community's needs.

345,000 students currently enrolled in local college and universities.

BUSINESS CLIMATE AND POLICY

The number of companies with global or regional headquarters in Miami has grown to more than 800.

LEADERSHIP

Organized more than 120 South Florida business and community leaders to respond to Amazon's HQ2 RFI. The Miami-Dade proposal was selected as one of 20 semi-finalist.

ECONOMIC DEVELOPMENT MARKETING

On-going marketing efforts have resulted in 12,781 (direct and indirect) jobs and more than $1.6B in capital investment.

TARGET INDUSTRIES

Two-thirds of all new jobs in Miami-Dade County are in target industries.

COLLABORATIVE PLATFORM: **ADVANTAGE**MIAMI

ONE COMMUNITY ONE GOAL

YEAR 6

A YEAR OF COMMUNITY OUTREACH

2018 was approached with stronger engagement, and even more inclusiveness.

ACCESS EVENT
AFFORDABLE AND WORKFORCE HOUSING - MIAMI

URBAN INITIATIVE TASKFORCE
FINANCIAL LITERACY CLASS - MIAMI GARDENS

Through a series of free access events (averaging 300+ attendees) OCOG continued to drive engagement, collaboration and economic prosperity in Miami.

ACCESS EVENT
ENTREPRENEURSHIP AND INNOVATION - CORAL GABLES

ACCESS EVENT
TALENT DEVELOPMENT - DORAL

BUSINESS CONTINUITY WORKSHOPS - THROUGHOUT MIAMI-DADE COUNTY

CAREER CONNECTIONS
TURNER TECH - MIAMI

CAREER CONNECTIONS
TURNER TECH - MIAMI

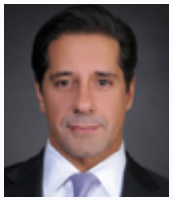
EDUCATIONAL ECOSYSTEM: **ADVANTAGE**MIAMI

PREPARING OUR FUTURE WORKFORCE

The One Community One Goal initiative created the Academic Leaders Council, which has helped align Miami's business and educational leaders to develop a world-class educational ecosystem. This unique group of educators, which consists of Presidents of Miami-Dade County's College and Universities and the Superintendent of the Miami-Dade County Public Schools, have already enhanced their curricula to meet the specific needs of Miami's business community. Ensuring Miami has the talent for the jobs of today and tomorrow.

ONE COMMUNITY ONE GOAL ACADEMIC LEADERS COUNCIL

Alberto M. Carvalho
SUPERINTENDENT, MIAMI-DADE COUNTY PUBLIC SCHOOLS
CHAIR



Julio Frenk
PRESIDENT, UNIVERSITY OF MIAMI
CHAIR-ELECT

Mark B. Rosenberg
PRESIDENT, FLORIDA INTERNATIONAL UNIVERSITY'
CHAIR EMERITUS

Eduardo J. Padron
PRESIDENT, MIAMI-DADE COLLEGE

Sister Linda Bevilacqua
PRESIDENT, BARRY UNIVERSITY

Jaffus Hardrick
INTERIM PRESIDENT, FLORIDA MEMORIAL UNIVERSITY

David Armstrong
PRESIDENT, ST. THOMAS UNIVERSITY

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HIGH-PAYING JOBS: **ADVANTAGE**MIAMI

A PROVEN ECONOMIC DEVELOPMENT STRATEGY

OCOG 6-YEAR JOB GROWTH RESULTS

INDUSTRY	2012 Jobs	2018 Jobs	2012-2018 CHANGE	**2012-2018 % CHANGE**
Aviation	21,448	26,504	5,056	**24%**
Banking & Finance	37,823	40,557	2,734	**7%**
Creative Design	29,346	34,070	4,724	**16%**
Hospitality & Tourism	124,771	152,210	27,439	**22%**
Life Sciences & Healthcare	125,392	141,205	15,813	**13%**
Technology	8,173	11,440	3,267	**40%**
Trade and Logistics	33,435	41,417	7,982	**24%**
Total Target Industries	380,388	447,403	67,015	**18%**
All Industries	**1,138,985**	**1,310,870**	**171,885**	**15%**

Source: EMSI

SUSTAINABILITY
OCOG'S NEW $15M CHALLENGE

As proud stewards of OCOG, The Miami-Dade Beacon Council and the Beacon Council Foundation, are embarking on a $15 million fundraising campaign to drive community-wide economic development and prosperity in Miami-Dade County.

ENGAGED LEADERSHIP: **ADVANTAGE**MIAMI

Right now we are experiencing one of the best economic times in our county's history. Unemployment is the lowest in a decade, wages are climbing and we've created more than 172,000 jobs in all industry sectors during the past six years. OCOG is working and we are all seeing the benefits of using an economic strategy to grow Miami-Dade's economy.

- **Carlos A. Gimenez**,
Mayor, Miami-Dade County
and OCOG Co-Chair

Believe in **Healthcare that Cares**

At Baptist Health South Florida, we're more than a healthcare organization — we're a family of world-class caregivers brought together by a passion for compassionate care. Baptist Health has a proven record of exceptional patient satisfaction and is the most highly awarded healthcare organization in the region by *U.S. News & World Report*. We are committed to caring for our neighbors and improving the health and wellness of the communities we serve.

BaptistHealth.net

A not-for-profit organization supported by philanthropy and committed to our faith-based charitable mission of medical excellence. For giving opportunities, visit BaptistHealth.net/Foundation

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Talent Development

We specialize in talent. We work directly with Florida employers to find, develop and keep qualified talent.

Financial Incentives

Our team offers a wealth of knowledge and expertise on how to access funding to ensure your company's future.

Training Incentives

We offer a number of programs to assist in training prospective and existing employees. We can provide information on how to access state and federal designed training grants

Tax Incentives

Your business can benefit from incentives and recoup thousands of dollars per year in government refunds, just for hiring the right people or creating new jobs.

Apprenticeship Programs

We invest in Apprenticeship Programs to help cultivate our talent pool so that prospective employees have the skills and experience that businesses seek.

To learn more visit us at **www.careersourcesfl.com**

CareerSource South Florida is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

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Port St. Lucie, FL 34986
Located in St. Lucie West, inside the Walmart Supercenter

PALM BEACH AREA
1501 N. Congress Ave.
Boynton Beach, FL 33426
Located north of the Boynton Beach Mall

FORT LAUDERDALE
1970 Sawgrass Mills Circle
Sunrise, FL 33323
Located in Sawgrass Mills

HIALEAH
1001 W. 49th St. # 8
Hialeah, FL 33012
Located in the Palm Springs Mile shopping center one half mile east of the Westland Mall

NORTH MIAMI
13665 Biscayne Blvd.
North Miami, FL 33181
Located in Keystone Plaza on the corner of Biscayne Blvd. and N.E. 135th St.

MIAMI–THE FALLS
8895 S.W. 136th Street
Miami, FL 33176
Located across from The Falls shopping center

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MIAMI GREATER MIAMI CONVENTION & VISITORS BUREAU

SUMMER EVENTS
AT MARLINS PARK

DOMINICAN HERITAGE NIGHT
AUGUST 11 | 7:10PM | VS. METS

DJ KHALED BOBBLEHEAD
AUGUST 12 | 1:10PM | VS. METS

TÓMALO SUAVE
AUGUST 24 | 7:10PM | VS. BRAVES

STAR TREK NIGHT
AUGUST 25 | 7:10PM | VS. BRAVES

GAME OF THRONES NIGHT
AUGUST 31 | 7:10PM | VS. BLUE JAYS

MARLINS.COM/PROMOTIONS

JUST GETTIN STARTED

Thanks to you, South Florida is a brighter place.

The Miami Herald Media Company is proud to support the
Miami-Dade Beacon Council's One Community One Goal 2018 Report to the Community event.

INFORM. ENTERTAIN. INSPIRE. | Miami Herald MEDIA COMPANY

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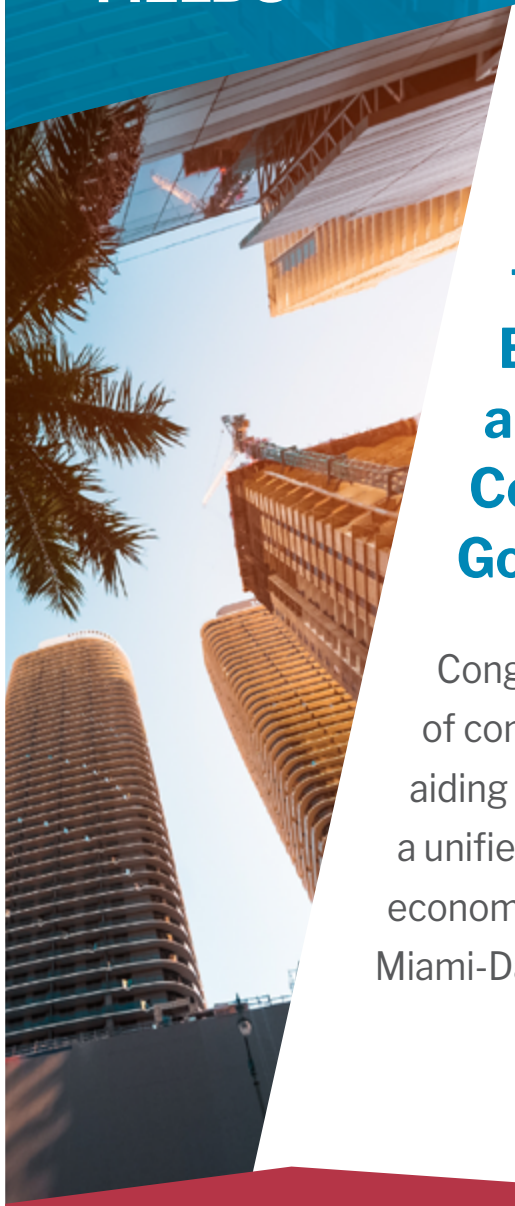

We are pleased to sponsor the Beacon Council's annual One Community One Goal Initiative.

Congratulations on six years of continued success in aiding the development of a unified vision for long-term economic growth in the Miami-Dade community.

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Helping build the community we call home.

Many thanks to The Beacon Council for their commitment to the people and projects that make life better for everyone.

Working together for a more inclusive future.
Learn more at td.com/thereadycommitment.

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THANKS!

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A Foundation For The Economic Success of
Our Greater Miami-Dade Community.

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SUNTRUST

Once again, no other hospital in Florida has more programs listed in *U.S.News & World Report's* 2018-19 pediatric rankings than Nicklaus Children's Hospital. In addition, **our neurology and neurosurgery program is ranked in the top 15 nationally.** So you have access to high-quality, world-class pediatric care right here in your own backyard. And through our network of outpatient and urgent care centers, chances are we are only a few blocks away. It's great to be a leader, but even better to lead with compassion, innovation and extraordinary care.

BEST CHILDREN'S HOSPITALS
U.S.News & WORLD REPORT
RANKED IN 6 SPECIALTIES 2018-19

Nicklaus Children's Hospital
For Health. For Life.

3100 SW 62 Avenue, Miami, FL 33155 305-666-6511 **nicklauschildrens.org**

Nicklaus Children's is proud to be ranked in six specialties by *U.S.News & World Report's* 2018-19 "Best Children's Hospitals" rankings. No other hospital in Florida has more.

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we are working together with the communities we serve to make Florida an even better place to raise a family and do business.

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WELLS FARGO

GET TO KNOW ADVANTAGE MIAMI

Miami is a community of passionate, diverse, and hardworking individuals. A young and evolving region, embracing diversity and welcoming companies from throughout the United States and the world.

Due to our vibrant lifestyle, open and welcoming culture, low taxes, and growing business sectors, Miami continues to attract a high rate of talent from both domestic and international markets.

LEADING INDUSTRIES

- AVIATION
- BANKING & FINANCE
- CREATIVE DESIGN
- LIFE SCIENCES & HEALTH CARE
- TECHNOLOGY
- TRADE & LOGISTICS

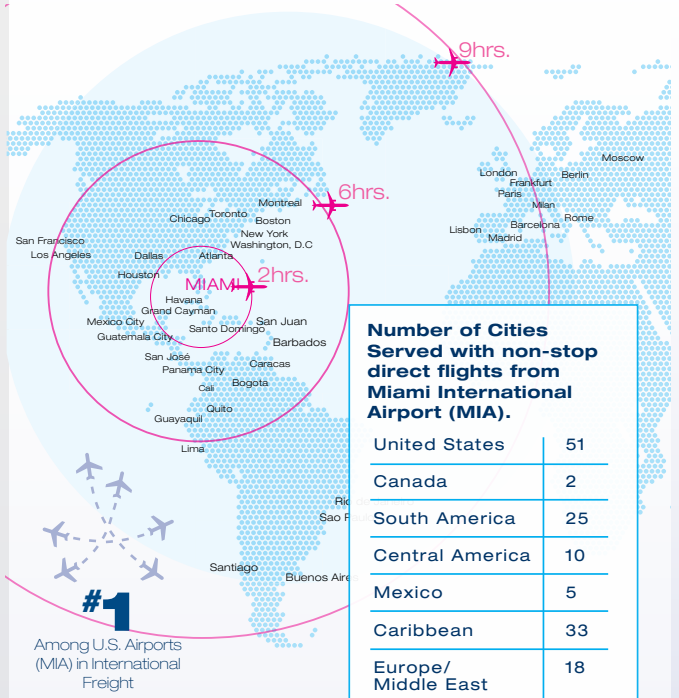
GET TO KNOW ADVANTAGE MIAMI

#1	Best city for business in Latin America (AméricanEconomía)
#1	Best large cities to start a business (WalletHub)
#1	Startup activity (Kauffman Foundation)
#2	Most entrepreneurial city in the U.S. (TechCrunch)
TOP 10	Most attractive metro areas for investment (CBRE North America 2017 Investor Intentions Survey)
TOP 5	One of the world's most interconnected cities
TOP 10	Major American cities of the future (fDi)

#1 IN STARTUP ACTIVITY

#2 IN TECH JOB CREATION

GLOBAL CONNECTIVITY



Number of Cities Served with non-stop direct flights from Miami International Airport (MIA).

United States	51
Canada	2
South America	25
Central America	10
Mexico	5
Caribbean	33
Europe/ Middle East	18
Total	144

MIAMI-DADE BEACON COUNCIL

ONE Community Goal

The Beacon Council Foundation

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MIAMI-DADE COUNTY

The Beacon Council foundation

One Community One Goal (OCOG) is a strategic plan that is built to develop and evolve. It's your time.

Join us and be a part of making a difference in building Miami-Dade's economic future.

Be an OCOG Ambassador by staying engaged, participating in events and spreading the word

Post paid internships through the Talent Development Network — log on to TDNMiami.com

Refer area businesses, organizations and foundations to support OCOG

ONE Community Goal

Please contact Joseph E. Hovancak,
Senior Vice President, Development One Community One Goal
jhovancak@beaconcouncil.com I linkedin.com/in/josephhovancak